



SPRING
MEETING
2012

Exhibitor Prospectus

March 2-3, 2012

DiamondJacks

Bossier City,
Louisiana

**LOUISIANA PHYSICAL THERAPY ASSOCIATION
2012 SPRING MEETING
MARCH 2-3, 2012
DIAMOND JACKS CASINO & RESORT**

Come join us in Bossier City! We invite you to register to exhibit at the 2012 Spring Meeting of the Louisiana Physical Therapy Association (LPTA), March 2-3, 2012, at DiamondJacks Casino & Resort in Bossier City, Louisiana. This will be an excellent business opportunity to gain one-on-one contact with practicing PTs, PT assistants, PT students and PTA students. **Exhibitors are authorized two (2) representatives, who may attend the social functions. Any additional representatives must pay a full, separate registration fee of \$45.00 for access to the exhibit hall. An additional fee of \$175.00 per representative is necessary for those representatives wishing to attend the education courses.**

Our featured speaker this Spring will be Robert Wainner, PT, PhD, ECS,OCS, FAAOMPT presenting a 12 contact hour course. We are expecting this program to attract a large number of participants. Exhibit space will be assigned on a **first-come, first-served** basis.

Please note that the exhibit hall is open only to registered meeting attendees and exhibitors. Please advise anyone planning to visit your booth during the Meeting accordingly.

You are also invited to become a "Major Meeting Sponsor" of one or more special functions/events listed on the enclosed application. Benefits of sponsorship include printed recognition in the registration material, a sign with your company's name and logo, and recognition during your event.

On the back cover is a tentative diagram of the exhibit hall. This layout is subject to modification. If you wish to be assigned a specific booth, please call Melinda Wilk at the LPTA office, (225) 922-4614. Specific booths will be assigned over the telephone, subject to receipt of the exhibit agreement and fee at the LPTA office within 4 working days of the call.

Don't delay, send in your form today! If you have any questions, please contact Melinda at (225) 922-4614.

As always, thank you for your participation and support of the LPTA.

Tentative Exhibitor Schedule

Friday, March 2, 2012

1:00 pm—6:00 pm	Exhibitor Set-up
7:00 pm	Exhibits Open
7:00 pm—8:30 pm	Welcome Reception in Exhibit Hall

Saturday, March 3, 2012

7:00 am	Exhibits Open, Continental Breakfast in Exhibit Hall
9:15 am—10:15 am	Exhibits Break
10:45 am	Exhibit Breakdown

All exhibitors are welcomed to join us for lunch at 11:45 am in the Ruby Room!

Major Sponsorship Opportunities

In addition to your booth in the exhibit hall, *maximize* your exposure to the attendees by being a sponsor! By being a sponsor, your company's name will be displayed for all participants to see in signage displayed throughout the meeting and also in the various convention literature. The Meeting provides several sponsorship opportunities for vendors. **To become a sponsor, please complete the sponsorship application on page 4.**

Platinum Sponsor \$5,000

5 minute speaking opportunity at the Saturday Luncheon
Signage at Registration Table
Full Page Ad in the Bayou Bulletin Newsletter
Sponsor Ribbon
Booth at Meeting
Logo/Company Name on the following: Program at a Glance, Program Booklet, Website

Gold Sponsor \$3,500

Signage at Registration Table
1/2 page ad in the Bayou Bulletin Newsletter
Sponsor Ribbon
Booth at Meeting
Logo/Company Name on the following: Program at a Glance, Program Booklet, Website

Silver Sponsor \$2,000

Signage at Registration Table
1/4 page ad in the Bayou Bulletin Newsletter
Sponsor Ribbon
Booth at Meeting
Logo/Company Name of the following: Program at a Glance, Program Booklet, Website

Bronze Sponsor \$1,000

Signage at the Registration Table
Sponsor Ribbon
Booth at Meeting
Logo/Company Name on the following: Program at a Glance, Program Booklet, Website

Friday Welcome Reception \$400

Two co-sponsorships are available
Printed recognition in the official meeting program
Signage with your company name and logo

Saturday Breakfast \$400

Two co-sponsorships are available
Printed recognition in the official meeting program
Signage with your company name and logo

Saturday Coffee Break \$400

Printed recognition in the official meeting program
Signage with your company name and logo

Sunday Breakfast \$400

Two co-sponsorships are available
Printed recognition in the official meeting program
Signage with your company name and logo

Sunday Coffee Break \$400

Printed recognition in the official meeting program
Signage with your company name and logo

Registration Envelope \$400

Company name and logo printed on registration envelopes

LPTA 2012 SPRING MEETING

EXHIBIT AGREEMENT

Company Name: _____

Company Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____ Email: _____

Product or service to be exhibited: _____

Preferred exhibit booth: 1st choice _____ 2nd choice _____ 3rd choice _____

Number of Representatives attending lunch on Saturday: _____

Names of Representatives attending meeting: 1. _____

2. _____

Exhibit Fee: \$500.00 for each 10' x 6' exhibit booth, with identification sign, a 110v electrical connection, skirted table, 2 chairs, and a wastebasket. Full payment is due with signed agreement, make checks payable to the LPTA. The exhibit fee covers up to two representatives, who are welcome to participate in the social events. Any additional representatives must pay a full, separate registration fee of \$45.00 in order to have authorized attendance at all Meeting activities. An additional fee of \$175.00 per representative is necessary if either of the two representatives wish to attend the education courses.

Logistics: For information on the availability of any charges for material handling requirements or additional information, contact Jamie Williams at (318) 678-7642.

Deadlines: Space is available on a first-come, first-served basis and booth assignments are subject to change based upon final exhibit hall layout. Registration is due by February 3, 2012 in order for your company to be included in the meeting materials as an exhibitor. Written cancellation of registrations will be accepted for a full refund up to February 3, 2012. refunds of one-half the exhibit fee may be obtained for cancellations prior to February 17, 2012, after which the entire fee is forfeit.

Liability: The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend and hold harmless the Hotel, the Louisiana Physical Therapy Association, the General Service and Drayage contractor and their agents, servants, and employees from any and all such losses, damages, and claims.

Typed Name and Position

Signature

*Exhibit space available on a "first-come" basis. **LPTA retains the right to refuse or reject exhibitors at its sole discretion.

Please sign and return this form, with payment to:

Melinda Wilk, LPTA Exhibit Coordinator, 8550 United Plaza Boulevard, Suite 1001, Baton Rouge, LA 70809

Phone #: (225) 922-4614

Fax #: (225) 408-4422

Federal I.D. # 23-7357334

Payment Method: ___ Check enclosed ___ American Express ___ Discover ___ MasterCard ___ Visa
Make check payable to LPTA.

Card Number: _____ Expiration Date: _____

Name on Credit Card (Please print): _____ Signature: _____

Amount to be charged: \$ _____

OFFICE USE ONLY: Received: _____ Date Processed: _____ Check #: _____ Amount: _____ CC Auth: _____

SPONSORSHIP PROGRAM

We have several sponsorship opportunities available to our 2012 Fall Meeting exhibitors. We will accept up to two sponsors for those events indicated. Sponsorship benefits include printed recognition in the official meeting program and a sign with your company's name and logo. Event sponsorships are available at **\$400.00** each. **(Please check which event you would like to sponsor)**

_____ Friday Welcome Reception Co-Sponsorships(2) _____ Sunday Continental Breakfast Co-Sponsorships(2)
_____ Saturday Continental Breakfast Co-Sponsorships(2) _____ Sunday Coffee Break
_____ Saturday Morning Coffee Break _____ Registration envelopes with Company logo and name

RULES and REGULATIONS

- *LPTA retains the right to refuse and/or reject sponsorship of events or services.
- *LPTA is the primary and only contact with hotels, suppliers, etc., for all officially sponsored events.
- *All sponsored events are available on a "first come" basis.

Sponsorship Application

_____ Platinum—\$5,000 _____ Gold—\$3,500 _____ Silver—\$2,000 _____ Bronze—\$1,000
_____ Friday Welcome Reception—\$400 _____ Sat. Breakfast—\$400 _____ Sat. Coffee Break—\$400
_____ Sun. Breakfast—\$400 _____ Sunday Coffee Break—\$400 _____ Registration Envelope—\$400

Name: _____ Title: _____

Company: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Telephone #: _____ Fax #: _____

Email: _____

Logos must be received by the LPTA office by February 3, 2012 in order to be incorporated in the program and signage for the Meeting.

MAIL TO: Louisiana Physical Therapy Association
ATTN: Melinda Wilk
8550 United Plaza Blvd., Suite 1001
Baton Rouge, LA 70809
Phone: (225) 922-4614 Fax: (225) 408-4422 Federal I.D.#23-7357334

Payment Method: ___ Check enclosed ___ American Express ___ Discover ___ MasterCard ___ Visa
Make check payable to LPTA.

Card Number: _____ Expiration Date: _____

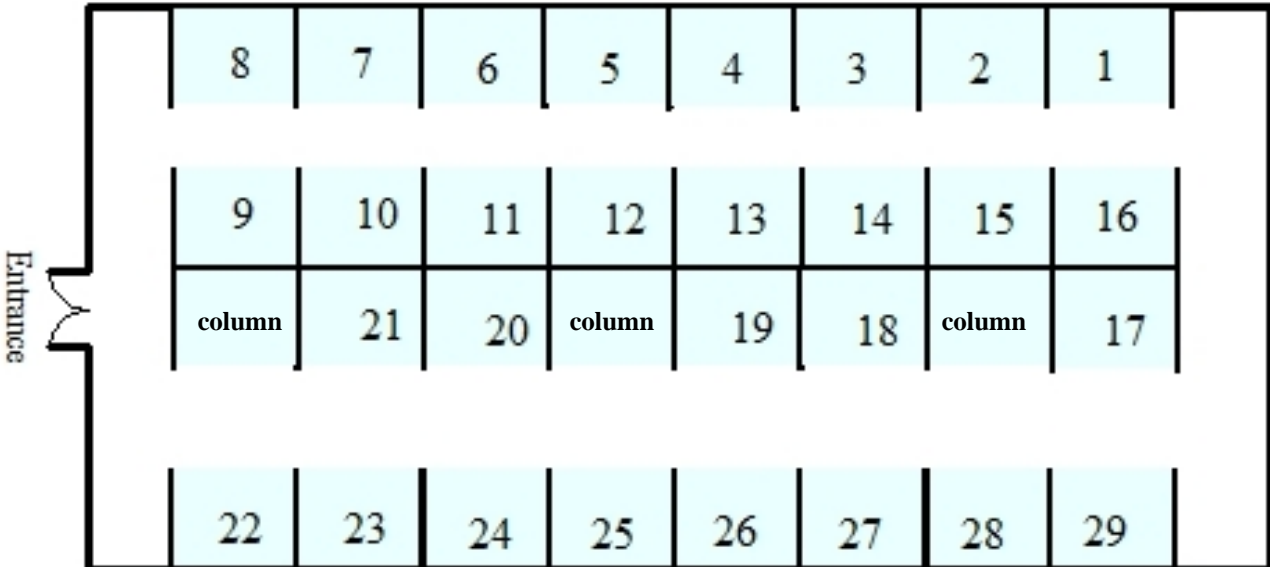
Name on Credit Card (Please print): _____ Signature: _____

Amount to be charged: \$ _____

OFFICE USE ONLY: Received: _____ Date Processed: _____ Check #: _____ Amount: _____ CC Auth: _____

Tentative Exhibit Hall

Diamond Room



Hotel Accommodations

DiamondJacks Casino & Resort

711 DiamondJacks Blvd.

Bossier City, LA 71111

(866) 552-9629

Rates:

\$79.00 per night—THURSDAY ONLY (Single/Double)

\$109.00 per night—FRIDAY & SATURDAY (Single/Double)

Registrants and exhibitors must make their own room reservations. Please identify yourself with the "Louisiana Physical Therapy Association" to receive the group rates. Please reserve your rooms early. Although the hotel guarantees the availability of our room block, at the above rates, only for reservations made on or before February 9, 2012, please call them for availability regardless of when arrangements are made.

**Save the
Dates!**

2012 Fall Meeting
September 28—29, 2012
Crowne Plaza
Baton Rouge, Louisiana

2013 Spring Meeting
Second Biennial Sports Symposium
March 15-16, 2013
Hilton Lafayette
Lafayette, Louisiana

2013 Fall Meeting
September 13-14, 2013
Crowne Plaza
Baton Rouge, Louisiana



8550 United Plaza Boulevard, Ste. 1001
Baton Rouge, LA 70809