



Exhibitor Prospectus

Spring Meeting

2010

Louisiana Physical Therapy Association

March 19-21, 2010

DiamondJacks Casino & Resort
Bossier City, Louisiana

LOUISIANA PHYSICAL THERAPY ASSOCIATION
2010 SPRING MEETING
MARCH 19-21, 2010
DiamondJacks Casino & Resort

Come join us in Bossier City! We invite you to register to exhibit at the 2010 Spring Meeting of the Louisiana Physical Therapy Association (LPTA), March 19-21, 2010, at DiamondJacks Casino & Resort in Bossier City, Louisiana. This will be an excellent business opportunity to gain one-on-one contact with practicing PTs, PT assistants, PT students and PTA students. **Exhibitors are authorized two (2) representatives, who may attend the social functions. Any additional representatives must pay a full, separate registration fee of \$45.00 for access to the exhibit hall. An additional fee of \$175.00 per representative is necessary for those representatives wishing to attend the education courses.**

Our featured speaker this Spring will be Mark Cornwall, PT, PhD, CPed presenting a 12 contact hour course "Update on the Foot and Ankle: Biomechanics, Evaluations and Treatment." We are expecting this program to attract a large number of participants. Exhibit space will be assigned on a **first-come, first-served basis**.

After speaking with many exhibitors over the past several meetings the Saturday exhibit break times have changed. We will have one long break on Saturday morning with no exhibit break Saturday afternoon. We hope that this program structure will help you maximize your "quality time" with attendees. Should you have any suggestions for future programs, please do not hesitate to share them with a member of the LPTA Board of Directors or Staff.

Please note that the exhibit hall is open only to registered meeting attendees and exhibitors. Please advise anyone planning to visit your booth during the Meeting accordingly.

You are also invited to become an "Official Sponsor" of one or more special functions/events listed on the enclosed application. Benefits of sponsorship include printed recognition in the registration material, a sign with your company's name and logo, and recognition during your event.

On the back cover is a tentative diagram of the exhibit hall. This layout is subject to modification. If you wish to be assigned a specific booth, please call Elizabeth Thornton at the LPTA office (225) 922-4614. Specific booths will be assigned over the telephone, subject to receipt of the exhibit agreement and fee at the LPTA office within 4 working days of the call.

Don't delay, send in your form today! If you have any questions, please contact Elizabeth at (225) 922-4614.

As always, thank you for your participation and support of the LPTA.



Tentative Exhibitor Schedule

Friday, March 19, 2010

1:00 p.m. — 6:00 p.m. Exhibitor Set-Up

7:00 p.m. Exhibits Open

7:00 p.m.—8:30 p.m. Welcome Reception in Exhibit Hall

Saturday, March 20, 2010

7:00 a.m. Exhibits Open, Continental Breakfast in Exhibit Hall

9:15 a.m.—10:45 a.m. Exhibit Break

10:45 a.m. Exhibit Breakdown

All Exhibitors are welcomed to join us for lunch at 11:45am in the Ruby Room!

HOTEL ACCOMMODATIONS

DiamondJacks Casino & Resort

711 DiamondJacks Blvd.

Bossier City, LA 71111

(866) 552-9629

Rates:

\$79.00 per night—THURSDAY ONLY (Single/Double)

\$109.00 per night—FRIDAY & SATURDAY (Single/Double)

Registrants and exhibitors must make their own room reservations. Please identify yourself with the "Louisiana Physical Therapy Association" to receive the group rates. Please reserve your rooms early. Although the hotel guarantees the availability of our room block, at the above rates, only for reservations made on or before February 25, 2010, please call them for availability regardless of when arrangements are made.

SPONSORSHIP PROGRAM

We have several sponsorship opportunities available to our 2010 Spring Meeting exhibitors. We will accept up to two sponsors for those events indicated. Sponsorship benefits include printed recognition in the official meeting program and a sign with your company's name and logo. Event sponsorships are available at **\$400.00** each.

_____ Friday Welcome Reception Co-Sponsorships(2) _____ Sunday Continental Breakfast Co-Sponsorships(2)
_____ Saturday Continental Breakfast Co-Sponsorships(2) _____ Sunday Coffee Break
_____ Saturday Morning Coffee Break _____ Registration envelopes with Company logo and name

Several major sponsorship opportunities are available, including the luncheon on Saturday. Those wishing to discuss a major sponsorship or grant, and the benefits and acknowledgements that may accompany such sponsorship, please call Bland O'Connor at the LPTA office at (225) 922-4614.

Sponsorship Application

Name: _____ Title: _____

Company: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Telephone #: _____ Fax #: _____

Email: _____

We wish to sponsor the following event:

Name of Event: _____

Signature: _____ Date: _____

We must have logos in our office by March 5, 2010, in order to have them incorporated in the program and signage for the Meeting.

MAIL TO: Louisiana Physical Therapy Association
ATTN: Elizabeth Thornton
8550 United Plaza Blvd., Suite 1001
Baton Rouge, LA 70809
Phone: (225) 922-4614 Fax: (225) 408-4422 Federal I.D.#23-7357334

RULES and REGULATIONS

- *LPTA retains the right to refuse and/or reject sponsorship of events or services.
- *LPTA is the primary and only contact with hotels, suppliers, etc., for all officially sponsored events.
- *All sponsored events are available on a "first come" basis.

Payment Method: ___ Check enclosed ___ American Express ___ Discover ___ MasterCard ___ Visa

Make check payable to LPTA.

Card Number: _____ Expiration Date: _____

Name on Credit Card (Please print): _____ Signature: _____

Amount to be charged: \$ _____

OFFICE USE ONLY: Received: _____ Date Processed: _____ Check #: _____ Amount: _____ CC Auth: _____



8550 United Plaza Boulevard, Ste. 1001
Baton Rouge, LA 70809

Tentative Spring Exhibit Hall

