



Exhibitor Prospectus

Fall Meeting

2010

Louisiana Physical Therapy Association

September 24-25, 2010

Crowne Plaza
Baton Rouge, Louisiana

LOUISIANA PHYSICAL THERAPY ASSOCIATION
2010 FALL MEETING
SEPTEMBER 24-25, 2010
Crowne Plaza Baton Rouge

Come join us in Baton Rouge! We invite you to register to exhibit at the 2010 Fall Meeting of the Louisiana Physical Therapy Association (LPTA), September 24-25, 2010, at the Crowne Plaza in Baton Rouge, Louisiana. This will be an excellent business opportunity to gain one-on-one contact with practicing PTs, PT assistants, PT students and PTA students. Two reps per exhibit booth are authorized to participate in the exhibition and attend social functions. **An additional fee of \$175.00 per representative is necessary for those representatives wishing to attend the education courses. Any additional representatives must pay a full, separate registration fee of \$45.00 for access to the exhibit hall.**

Our featured speakers this Fall will be Bob Rowe, PT, DPT, DMT, MHS, FAAOMPT and Rusty Smith, Jr., PT, EdD, OCS, FAAOMPT who will present together for a 12 contact hour course on Lumbar Spine and Suzanne Tinsley, PT, PhD who will present a 12 contact hour course on Neurology. We are expecting these programs to attract a large number of participants. Exhibit space will be assigned on a **first-come, first-served basis** and will be limited to approximately **30** exhibitors.

Based on exhibitor feedback from the past several meetings, we have changed the Saturday exhibit break times. We will have one long break on Saturday morning and no break Saturday afternoon. We hope that this program structure will help you maximize your "quality time" with attendees. Should you have any suggestions for future programs, please do not hesitate to share them with a member of the LPTA Board of Directors or Staff.

Please note that the exhibit hall is open only to registered meeting attendees and exhibitors. Please advise anyone planning to visit your booth during the meeting to plan accordingly.

You are also invited to become an "Official Sponsor" of the Fall Meeting. Benefits of sponsorship include printed recognition in the registration materials, a sign with your company's name and logo, and recognition during your event. Please see the "Major Sponsorship Opportunities" on the next page for details.

On the back cover is a tentative diagram of the exhibit hall. This layout is subject to modification. If you wish to be assigned a specific booth, please call Elizabeth Thornton at the LPTA office (225) 922-4614. Specific booths will be assigned over the telephone, subject to receipt of the exhibit agreement and fee at the LPTA office within 4 working days of the call.

Don't delay, send in your form today! If you have any questions, please contact Elizabeth at (225) 922-4614. As always, thank you for your participation and support of the LPTA.

Tentative Exhibitor Schedule

Friday, September 24, 2010

2:00 p.m. — 5:30 p.m.	Exhibitor Set-Up
7:00 p.m.	Exhibits Open
7:00 p.m.—8:30 p.m.	Welcome Reception in Exhibit Hall

Saturday, September 25, 2010

7:00 a.m.	Exhibits Open, Continental Breakfast in Exhibit Hall
9:15 a.m.—10:45 a.m.	Exhibit Break
10:45 a.m.	Exhibit Breakdown

All exhibitors are welcome to join us for lunch at 11:45 a.m.!

MAJOR SPONSORSHIP OPPORTUNITIES

Platinum Sponsor \$5,000

5 minute speaking opportunity at the Saturday Luncheon
Signage at Registration Table
Full Page Ad in the Bayou Bulletin Newsletter
Sponsor Ribbon
Booth at Meeting
Logo/Company Name on the following: Program at a Glance, Program Booklet, Website

Gold Sponsor \$3,500

Signage at Registration Table
1/2 page ad in the Bayou Bulletin Newsletter
Sponsor Ribbon
Booth at Meeting
Logo/Company Name on the following: Program at a Glance, Program Booklet, Website

Silver Sponsor \$2,000

Signage at Registration Table
1/4 page ad in the Bayou Bulletin Newsletter
Sponsor Ribbon
Booth at Meeting
Logo/Company Name of the following: Program at a Glance, Program Booklet, Website

Bronze Sponsor \$1,000

Signage at the Registration Table
Sponsor Ribbon
Booth at Meeting
Logo/Company Name on the following: Program at a Glance, Program Booklet, Website

SPONSORSHIP APPLICATION FORM ON PAGE 5.

HOTEL ACCOMMODATIONS

Crowne Plaza

4728 Constitution Avenue
Baton Rouge, LA 70808
(225) 925-2244 OR (800) 678-4065

Rates:

\$102.00 per night (Single)
\$277.00 per night (One Bedroom Suite)

Registrants and exhibitors must make their own room reservations. Please identify yourself with the "Louisiana Physical Therapy Association" to receive the group rates. Please reserve your rooms early. The hotel guarantees the availability of our room block, at the above rates, only for reservations made on or before August 24, 2010. Please call them for availability regardless of when arrangements are made.

**LPTA 2010 FALL MEETING
EXHIBIT AGREEMENT**

Company Name: _____

Company Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

Email: _____

Names of Representatives **attending** meeting: 1. _____

2. _____

Product or service to be exhibited _____

Exhibit Fee: \$500.00 for each 8' X 10' exhibit booth, with identification sign, a 110v Electrical connection, skirted table, 2 chairs, and a wastebasket. Full payment is due with signed agreement, make checks payable to the LPTA. The exhibit fee covers up to two representatives who are welcome to participate in the social events. An additional fee of \$175.00 per representative is necessary if either of the two representatives wish to attend the education courses. **Any additional representatives must pay a full, separate registration fee of \$45.00 in order to have authorized attendance in the exhibit hall or social functions.**

Logistics: Crowne Plaza, Leslie Alleman. If you have any questions, contact Elizabeth at the LPTA office at (225) 922-4614.

Deadlines: Space is available on a **first-come, first-served basis**. Registration is due by September 3, 2010 in order for your company to be included in the meeting materials as an exhibitor. Written cancellation of registrations will be accepted for a full refund up to August 31, 2010. Refunds of one-half the exhibit fee may be obtained for cancellations prior to September 8, 2010, after which the entire fee is forfeit.

Liability: The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend and hold harmless the Hotel, the Louisiana Physical Therapy Association, the General Service and Drayage Contractor and their agents, servants and employees from any and all such losses, damages and claims.

Typed Name and Position

Signature

** Exhibit space available on a "first-come" basis. * LPTA retains the right to refuse or reject exhibitors at its sole discretion.*

Please sign and return this form, with payment, to:

Elizabeth Thornton, LPTA Exhibit Coordinator, 8550 United Plaza Boulevard, Suite 1001, Baton Rouge, LA 70809

Phone #: (225) 922-4614

Fax #: (225) 408-4422

Federal I.D. #23-7357334

Payment Method: **Check enclosed** **American Express** **Discover** **MasterCard** **Visa**

Make check payable to LPTA.

Card Number: _____ Expiration Date: _____

Name on Credit Card (Please print): _____ Signature: _____

Amount to be charged: \$ _____

OFFICE USE ONLY: Received: _____ Date Processed: _____ Check #: _____ Amount: _____ CC Auth: _____

SPONSORSHIP PROGRAM

We have several sponsorship opportunities available to our 2010 Fall Meeting exhibitors. We will accept up to two sponsors for those events indicated. Sponsorship benefits include printed recognition in the official meeting program and a sign with your company's name and logo. Event sponsorships are available at **\$400.00** each. **(Please check which event you would like to sponsor)**

Friday Welcome Reception Co-Sponsorships(2) Sunday Continental Breakfast Co-Sponsorships(2)
 Saturday Continental Breakfast Co-Sponsorships(2) Sunday Coffee Break
 Saturday Morning Coffee Break Registration envelopes with Company logo and name

RULES and REGULATIONS

- *LPTA retains the right to refuse and/or reject sponsorship of events or services.
- *LPTA is the primary and only contact with hotels, suppliers, etc., for all officially sponsored events.
- *All sponsored events are available on a "first come" basis.

Sponsorship Application

Platinum-\$5,000 **Gold-\$3,500** **Silver-\$2,000** **Bronze-\$1,000**
 Friday Welcome Reception—\$400 **Sat. Breakfast—\$400** **Sat. Coffee Break—\$400**
 Sun. Breakfast—\$400 **Sunday Coffee Break—\$400** **Registration Envelope—\$400**

Name: _____ Title: _____

Company: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Telephone #: _____ Fax #: _____

Email: _____

Logos must be received by the LPTA office by September 3, 2010, in order to incorporated in the program and signage for the Meeting.

MAIL TO: Louisiana Physical Therapy Association
ATTN: Elizabeth Thornton
8550 United Plaza Blvd., Suite 1001
Baton Rouge, LA 70809
Phone: (225) 922-4614 Fax: (225) 408-4422 Federal I.D.#23-7357334

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8550 United Plaza Boulevard, Ste. 1001
 Baton Rouge, LA 70809

Tentative Fall Exhibit Hall

